Strategic Plan, Curtis Laws Wilson Library, 2014 - 2020

Mission

In support of teaching and research, the Curtis Laws Wilson Library acquires, organizes, and curates scholarly collections, and provides library service and instruction in a community space that is conducive to study and collaboration.

Vision

The library will be a destination of choice for collaboration and study. The library will be at the forefront of providing an array of library, learning, and collaborative resources.

Values

- support for academic programs and lifelong learning
- fiduciary responsibility
- campus collaboration and shared resources
- inclusive community space
- employees as vital resources
- collegial work environment where we celebrate the success of others

Strategy Statement

By 2020, and through an enhanced digital footprint and a reconfigured physical space, the Curtis Laws Wilson Library will provide an array of library, learning, and collaborative resources for faculty, students, and staff.

Department Governance and Leadership

Executive Team

Tracy Primich (Director)
Margaret Trish (Assistant Director)
Dawn Mick (Head, Access Services)
**Department Themes and Levers/Categories of Actions**

<table>
<thead>
<tr>
<th>Themes</th>
<th>Levers/Categories of Actions</th>
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</table>
| **1. Library Collections and Learning Spaces** | 1.1 Manage and acquire e-resources (in support of S&T 1.2, 2.2)  
1.2 Analyze collections for use, efficiency, and cooperative collection agreements (in support of S&T 1.2, 2.2)  
1.3 Explore creating a Learning Commons (S&T plan 1.2.2, 3.3.7) |
| **Develop and inspire creative thinkers and leaders for life-long success** |  |
| **2. Curation** | 2.1 Explore opportunities to feature and develop Scholars’ Mine (S&T plan 3.5.1)  
2.2 Evaluate new content streams for Scholars’ Mine and digital library (S&T plan 3.5.1) |
| **Enhance reputation and raise visibility** |  |
| **3. Development and Budget** | 3.1 Develop and implement a plan in cooperation with the Development Office  
3.2 Sustainably manage collections |
| **Achieve sustainable growth to ensure best return on investment** |  |
| **4. Instruction, liaison, outreach** | 4.1 Develop a range of reference and instruction programs (in support of S&T 1.2, 2.2)  
4.2 Support for Professional Development (S&T plan 1.2.10) |
| **Increase and facilitate meaningful access to and interaction with renowned faculty, staff and services.** |  |

**1.1 Manage and acquire e-resources (in support of S&T 1.2, 2.2)**

<table>
<thead>
<tr>
<th>Prioritized Action</th>
<th>Duration</th>
<th>Key Metric to Track</th>
<th>Baseline</th>
<th>Targets</th>
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<tbody>
<tr>
<td>Acquire e-collections, with emphasis on one-time purchases</td>
<td>Jan, 2014 – Dec 2020</td>
<td>Number of e-journals, e-books</td>
<td>From January, 2014: e-journals-16978 (not de-duplicated) books-302047 (not de-duplicated)</td>
<td>Up number of purchased e-books by 2% per year</td>
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<tr>
<td>Review e-collections for inclusion and retrieval in Summon, catalog, Google</td>
<td>Jan, 2014 – Jan 2016</td>
<td>Number of resources owned/licensed vs. number in access products</td>
<td>From January, 2014: Summon currently only reflects the FT resources that are available</td>
<td>Full list of e-collections and availability to put in Summon, catalog, GS, etc. done and implementation finished – Jan 2015</td>
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1.2 Analyze collections for use, efficiency, and cooperative collection agreements (in support of S&T 1.2, 2.2)

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<tr>
<td>Explore campus-wide document delivery program</td>
<td>Jan, 2017 – Jan 2020</td>
<td>Decision on implementation</td>
<td>Online delivery of owned print articles currently in pilot program.</td>
<td>White paper – completed January, 2018</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Decision on implementation</td>
<td></td>
<td>Decision to proceed: January, 2018</td>
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<tr>
<td>Review government documents and microforms for retention.</td>
<td>Jan 2015 – Jan 2017</td>
<td>Re-organization of government documents and microforms areas</td>
<td>Weeding is an ongoing process based on retention rules from the FDLP</td>
<td>Coordinator review selections &amp; reduce as heavily as possible – completed Jan 2016 Continue weeding of collection– ongoing Reduce footprint of government docs by 20% January 2017</td>
</tr>
<tr>
<td>Review and reorganize</td>
<td>January</td>
<td>Implementation</td>
<td>Web team has been reviewing</td>
<td>Get map of new web site – June, 2014</td>
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library web site  | 2014 – January 2015 | page hits and other data, has done some mapping of content | Review existing tools to use better to improve website – June, 2014  
Update site – January 2015

### 1.3 Explore creating a Learning Commons (1.2.2 of campus strategic plan)

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| Organize significant library and campus resources (within IT, Design & Construction Management) and develop a plan for a Learning Commons | January 2014 – January 2015 | Decision on implementation | Commons team is meeting regularly to explore concepts. | Explore commons concepts & develop cascading design concept – July, 2014  
Get significant 1st floor changes done - January, 2015 |
| Integrate the ILL, circulation, and reference service points into a single service desk | January 2014 – January 2015 | Integration of service functions | Currently 3 regular service points and the print shop service point exist | Task force develop service plan to integrate desk: January 2014 – July 2014  
Get desk implemented – January, 2015 |
| Explore collaborative uses of space to advance Learning Commons | January 2014 – January 2016 | Collaborative implementation | Currently, group study tables are not technology aware and study rooms are not wired. Little private space is available for groups to convene | Bring in test furniture group – spring 2014  
Usage study – spring-2014  
Add new furniture to support collaborative learning – fall 2014  

### 2.1 Explore opportunities to feature and develop Scholars’ Mine (SM) (S&T plan 3.5.1)

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| Develop benchmarks and development plan for Scholars’ Mine, including a migration plan to a new platform | January 2014 – January 2015 | Decision on implementation | SM has current plan, needs to review in light of need for more robust platform | Plan for development of new platform – January 2014 – June 2014  
Purchase recommendation & implementation begun – July, 2014  
Begin migration of data – summer/fall 2014 |
| Increase the number of faculty papers, departmental publications, conference proceedings, | January 2014 – January 2018 | Number of various types of publications | January, 2014:  
Citations: 8,205  
T/D: 9,513  
Patents: 0 | Faculty Citations: 35,000 by 2020  
New T/D: 9,000 by 2020, assuming current and projected enrollment  
Patents: 100% by 2020 |
and graduate student works available in Scholars' Mine.

| Faculty citations 2015 target: 17,738 |
| Faculty citations 2016 target: 22,096 |
| Faculty citations 2017 target: 26,181 |

2.2 Evaluate new content streams for Scholars’ Mine and digital library (S&T plan 3.5.1)

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| Explore the digitization of unique or special items, such as:  
  • Missouri Miner  
  • Student e-portfolios  
  • Campus collections of grey literature | January 2014 – Dec 2020 | Decision on digitization | Miner – not digitized, get inventory done & seek funding  
  e-portfolios – not being stored, need to assess campus interest and find partners if interest is there  
  Gray lit – inventory what’s available | Miner – finish by 2020 if funding is found;  
  e-portfolios – by 2017 if campus chooses to implement  
  Gray lit – survey and inventory by Dec. 2016, finish top tier of prioritized items by 2020 |

3.1 Develop and implement a plan in cooperation with the Development Office

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| Develop and implement a plan in cooperation with the Development Office to acquire funds | January 2015 – Dec 2016 | Assess current endowed funds assigned to the library for spending opportunities. Develop new sources of funding. | No current development activities occurring | Develop list of funding opportunities. – completed January, 2016  
  Work with Development to get info to donors – January, 2016 – Dec 2016 |

3.2 Sustainably manage collections

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| Develop and implement a plan to establish benchmarks for cost-per-use (CPU) of core e-resources and implement a plan to use such data in purchasing decisions. | January 2014 – Dec 2020 | Implementation | CPU over or up to 5 yrs is already gathered. Data is used to evaluate portfolio of resources, or review purchase decisions on backfiles. ILL requests are used to review purchase decisions, as are direct requests. | Document procedures for CPU statistics gathering – completed January, 2015  
  Review Arts vs Sciences for benchmark possibilities – annual review 2016 - 2020 |

4.1 Develop a range of reference and instruction programs (in support of S&T 1.2, 2.2)
Prioritized Action | Duration | Key Metric to Track | Baseline | Targets
---|---|---|---|---
Develop programs, workshops, and materials in targeted areas such as:  
• Open access  
• Copyright  
• Data plans  
• Citation management  
• Web based materials and tutorials  
• Liaison relationships to faculty and departments | January 2014 – Dec 2018 | Increase quantity of library instructional/workshop opportunities by 5% each year. Increase quality of instructional programs. | Instruction sessions and workshops have been held as requested. | Establish baseline of instruction using 2014: compile benchmark by January, 2015. Increase quantity of library instructional/workshop opportunities by 5% each year, 2015 - 2018. Develop and implement a plan to increase quality of instructional programs, with assessment of programs included. – plan developed for implementation by fall semester, 2016

4.2 Support for Professional Development (S&T plan 1.2.10)

Prioritized Action | Duration | Key Metric to Track | Baseline | Targets
---|---|---|---|---
Provide professional development opportunities | January 2014 – Dec 2018 | Increase participation in professional development. Track alignment of development with strategic plan. Track benefit is shared across library. | Development opportunities have been pursued haphazardly. | Identify professional development opportunities as tied to strategic opportunities – January, 2015. Tracking sharing of benefits from those who engage – 2016 - 2018

**Best-in-Class**

Library Commons: Grand Valley State University, NCSU (aspirational)

Institutional Repository: University of Nebraska-Lincoln, MIT, CalPoly (aspirational)

Reference/Instruction: Michigan Tech, WPI, Purdue (aspirational)